LUKE DS
DESIGN STUDIO

GRAPHIC DESIGN & MARKETING CONTACT FORM

1. Contact Details

Name: _____

Company / Brand: _____

Website (if any): _____

Email: _____

Phone: _____

Best way to reach you: ☐ Email ☐ Phone ☐ Text

2. About Your Business

Industry / Niche: _____

Briefly describe what you do and who you serve:

_____

_____

Primary target audience(s): _____

_____

3. What Do You Need Help With? (Check all that apply)

Brand & Identity

☐ New logo / visual identity
☐ Brand refresh / modernization
☐ Brand style guide

Marketing & Sales Materials

☐ Brochure / rack card / flyer
☐ Multi-page booklet / catalog
☐ Postcards / direct mail
☐ Presentation deck / pitch deck
☐ Posters / banners / signage

Digital Design

☐ Social media graphics / templates
☐ Web page / landing page design (layout only)
☐ Email marketing templates
☐ Online ads (display / social / retargeting)

Content & Campaign Support

☐ Campaign concept + visuals
☐ Lead magnet (guide, checklist, report, etc.)
☐ Infographics / diagrams
☐ Other:

4. Goals for This Project

What are the top 2–3 outcomes you want from this design work?
(Examples: more leads, better conversions, clearer message, more professional look.)

What problem are you hoping this solves (or improves)?

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5. Current Brand & Marketing Assets

Do you currently have any of the following? (Check all that apply)

☐ Logo (editable/vector format)

☐ Brand colors / fonts

☐ Existing brochure or sales sheet

☐ Existing website or landing page

☐ Social media profiles

☐ Email list / CRM

Which existing materials should I review (links or files)? _____

6. Project Scope & Details

What do you need designed right now? (Short description – e.g. "8-page brochure for homeowners," "3 Facebook ad variants," "event postcard," etc.)

Where will this be used?

☐ Print

☐ Web / digital

☐ Both

If print:

– Approx. size(s):

– Quantity (if known): _____

If digital:

– Platforms (e.g. website, Facebook, Instagram, LinkedIn, email): _____

7. Content & Copy

What's ready now?

☐ Final copy/text is ready

☐ I have rough copy that needs polishing

☐ I need help developing the message and copy

Do you have photos/illustrations to use?

☐ Yes, I'll provide images

☐ I may need stock photos / graphics

☐ Not sure yet

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8. Budget & Timeline

What best describes your budget for this project?_____

☐ Under $500

☐ $500–$1,000

☐ $1,000–$2,500

☐ $2,500–$5,000

☐ $5,000+

☐ Not sure yet – I need guidance on options _____

Ideal launch or "in-hand" date:_____

How firm is this date?

☐ Fixed deadline

☐ Preferred but flexible

9. Decision & Process

Who will approve the final design?

☐ Just me

☐ Me + a partner

☐ Internal team / committee

Have you worked with a designer or agency before?

☐ Yes

☐ No

If yes, what worked well / what didn't?

_____

_____

10. Anything Else I Should Know?

Use this space to share any ideas, references, or "must-have" elements:_____

_____

How did you hear about Luke Design Studio?

☐ Referral

☐ Website

☐ Social media

☐ Other: _____

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